

## KITCHENER WANTS 300,000 MORE MEN FOR WAR

### PROFESSIONAL AND SMALL BUSINESS CARDS

**J. R. WATT, B.A.**  
BARRISTER, SOLICITOR  
OFFICE:—THIRD AVENUE  
—Claresholm Alberta  
Visits Stavelby by Appointment

**H. O. HASLAM**  
Barrister and Notary Public  
Solicitor for:  
THE CANADIAN BANK OF COMMERCE  
THE TRUST CO. OF CANADA  
Claresholm Alberta

**Dr. M. W. Fawcett**  
Veterinary Surgeon  
OFFICE: Vanhorn's Livery Barn  
CLARESHOLM - ALBERTA  
Phone 3.

**CHURCH DIRECTORY**  
Your church is listed under the  
name of the pastor.  
**LODGE DIRECTORY**  
Your lodge is listed under the  
name of the lodge.  
**THE PEOPLE'S CORNER**  
Advertisements inserted under this  
heading, not over six lines, 50c per line,  
first insertion; 25c per line, subsequent  
insertions. For full rates, see the  
Advertiser. Remittance, no cash papers  
for. Stavelby and Claresholm.

**LOST—\$10 REWARD**  
A gray mare, branded M on  
right thigh, with black horse colt  
suckling. Ten dollar reward will be  
paid for the return of above animals  
to Rudolph Koehler, Claresholm.  
—50c.

**SALE SECOND-HAND FARM MACHINERY**  
Second-hand Macdonald-Dorring  
and McCormick disk, wagons, plow,  
binders, mowers, harvesters, cultivators,  
separators. All the above offered  
at bargain prices—Must be sold. See Frank Murray & Co.,  
Claresholm, Alta. —5c.

**ROOM, BOARD, NURSE**  
Ladies wishing a good comfortable  
room with board before and during  
confinement, with an experienced  
nurse, should enquire at  
Apartment No. 10, opposite Council Chamber,  
Claresholm. —5c.

**PONY HAS STRAYED**  
One black-colored pony, weight  
about 800 lb., white face, some feet  
white, branded on left shoulder,  
gentle to saddle, strayed from  
Gagley, April 21st, was seen at  
Furberland on 27th heading south. With  
pay for trouble and pasture to any  
one finding him and notifying E.A.  
Keller, Gagley, Alta. —5c.

**MILCHCOWS, POTATOES**  
Two fresh milk cows for sale,  
also about 75 bushels of potatoes.  
Apply Herman Penfold, Phone  
R109, Claresholm, Alta. —1-5.

### Among the Autos

A carload of new Ford cars was  
received on Monday of this week to  
D. B. Vanhorn. The cars have  
all been ordered by local farmers.  
It is reported that John Stevenson  
and W. H. Quail are the latest victims  
of the "Ford" fever.

A rumor has it that the owner  
of a five-passenger car which had  
stalled opposite Ed Strangways' home  
was so disgusted that he offered  
the whole works, motor and all for  
\$275.

Among those who have ordered  
cars and expect delivery at a very  
early date are T. D. Larsen, Herman  
Penfold, J. O. White, L. T.  
Tompson, B. Lundin. The first  
four are farmers in the district and  
the latter the undertaker at the  
local economy.

**Prairieview**  
Miss L. M. Todd spent Sunday  
with her sister, Mrs. A. Hutton,  
in Claresholm.

BORN—On Wednesday, May 12,  
to Freeman and Mrs. Anderson, a  
son. Freeman has something to be  
proud over in this baby daughter  
pounder.

The Sunshine Club met at the  
home of Mrs. Chas. Fox on Wed-  
nesday of last week. Six members  
of the club were present and two vis-  
itors. The work of the afternoon  
was the making of badges for the  
members. A lady lunch was then  
served and the club adjourned to  
meet at the home of Mrs. G. F. Fer-  
guson on Thursday, May 27th.

### Some Unpopular Sentiments

A prompt investigation is being  
made by the superintendent of the  
southern division of the Alberta  
government telephone into a com-  
plaint from Strathmore that Train-  
or, a "trouble" man in more senses  
than one, had uttered strong pro-  
German sentiments in exulting over  
the sinking of the Lusitania. At a  
time such as this, when when  
men's passions are "on the razor's  
edge," and when the man with a  
German name or a German lineage  
even though naturalized, is looked  
upon with a measure of suspicion,  
it is scarcely folly and verge upon  
criminality the giving utterance to  
sentiments so repulsive to loyal Cana-  
dians with over 6,000 of our sons  
and brothers already sacrificed to  
the German Moloch. In this town  
there have been rumors of view of  
petitions whose signatures have been  
very indifferent and a sort of warn-  
ing should not go unheeded.

**NOTICE OF IMPOUNDED ANIMALS**  
NOTICE is hereby given that one  
red calf, white face with red spots,  
about six months old and also one  
black cow, with white spots, about  
two years old, were impounded in  
the pound kept by the undersigned  
on the 4-1-12-27-28 on the  
28th day of April, 1915.

Given under my hand at Claresholm,  
this 10th day of May, 1915.  
O. A. HOUSTON,  
Pound No. 1.

### PAINT, HEATER FOR SALE

A hot-blast coal heater for sale,  
also a quantity of grey paint, with  
a quantity of white paint for sale.  
Apply The Advertiser, three  
doors north of post office, Claresholm,  
Alta. —1-5.

### Purely Personal Paragraphs

Mr. Russell of the Clear Lake  
Farm was in town on Monday.  
L. A. Parry was a business visitor  
to Calgary on Tuesday.

Principal Forde has returned to  
his duties this week.  
A. E. Ellis and Blacksmith Fraser  
were here on Saturday.

The father of J. S. Smith came  
from Calgary on Monday to pay  
him a visit.

O. S. Longman leaves tomorrow  
for Raymond and Medicine Hat.  
He will not be back from the Hat.

Wm. Moffatt, M.L.A., made a  
trip to Calgary on business in Wed-  
nesday.

Rev. Johnson, of Calgary, con-  
ducted the services at the Metho-  
dist Church on Sunday.

Mrs. B. E. Tucker returned from  
Calgary on an extended visit at Maple  
Creek and Swift Current.

Fred Thietz has just finished the  
erection of a private garage to house  
his car.

Allan Macdonald and Ray Pat-  
erson, of the '44, were visitors Tues-  
day.

The father of H. L. Fink, who has  
been visiting his son H. L. Fink here  
for some days, left for Calgary to-  
day.

Thos. Moore, of the Glangary  
Ranch, has on order one of the  
cars which were unloaded by D. B.  
Vanhorn on Tuesday.

O. E. Tisdale, of Calgary, official  
insurance appraiser, was in town on  
Saturday, looking into the fire loss  
at W. C. Blakham's.

R. F. Berau, of Brandon, Man.,  
and P. K. Walters, of Calgary, are  
here for the purchase of remounts  
tomorrow (Thursday).

Judge Edward P. McNeill, Macleod,  
is in town, presiding over the  
sitting of the district court to-day.

W. C. Bryan, of Macleod, clerk of  
the court, is also here.

Thos. Moore, of the Glangary  
ranch, left for Maple Creek on Wed-  
nesday evening to look over some  
cattle with a view to purchase for  
the ranch.

Lance Corporal Larry Bell was up  
from Macleod between trains to-  
night and entertained a few of his  
friends at the home of J. E. Moffatt  
to a strawberry feed.

Leuk Ties, Murray, of the 13th  
C.M.R., Macleod, a brother of  
Frank Murray of this town, is up  
from Macleod to-night on a short  
visit.

G. R. Conway is reported to be  
sick this week. The operation of  
his steam-plowing outfit on his  
farm, near Carmanagan, are being  
looked after by Ray Gowdy.

K. R. Simpson and wife, the lat-  
ter a sister of A. E. Thompson, C.P.R.  
agent here, are paying Mr.  
Thompson and family a visit. Mr.  
and Mrs. Simpson are on their way  
to Winnipeg, leaving tonight, the last  
eight months in California.

Mrs. J. T. Kingsley entertained  
afternoon tea in honor of her  
mother, Mrs. Angeline, and her sister,  
Miss Angeline, who leave to-  
morrow for an extended stay in  
Toronto. Miss Holland assisted in  
entertaining. Among those present  
were: Medwyn Stevens, McMillan,  
F. Murray, J. E. Moffatt, F. Cham-  
berlain, J. R. Watt, A. E. Thompson,  
Geo. Simpson, J. A. Mitchell,  
W. R. Shanks and Miss Hood.

### At Home and Abroad

The police are watching all south  
trains to intercept any Germans or  
Austrians who may make the at-  
tempt to leave the country for U. S.

F. B. Moore, a Macleod youth,  
was sentenced to two years in the  
Lethbridge jail for the theft of horses  
from Chas. Grier and others.

Kitchener wants 300,000 soldiers  
for the continuance of his task of  
driving the Germans back to their  
own country and imposing the de-  
mands of the allies upon them.

Navigating Railway street with a  
car is wiser than "stomping" on the  
Moose-pipe. The train gave some  
trouble this morning when it was taken  
out to see a car go through.

Three carloads of hogs were ship-  
ped this past week. John Steven-  
son supplied a hundred, incidentally  
adding over \$1,000 to his bank roll.

M. Mecklenburg has 29 years ex-  
perience in helping to eradicate  
pests. Consultation free.  
See him at the Queen's Hotel, on  
Tuesday, May 27th; or at Stavelby,  
Wednesday, May 26th, or at Gran-  
um, Friday, May 28th.

Mr. Jackson, the provincial brand  
reader, is in town for the horse sale  
tomorrow (Thursday). In every case  
of purchase the brands will be read  
by the local reader and by Mr. Jack-  
son. In the case of every horse, a  
half-dollar must be produced if the  
horse was not raised by the vendor.

Dr. P. B. Tallor, of Edmonton,  
veterinary instructor at the provin-  
cial schools of agriculture, came  
down on Monday and visited the  
'44 Ranch on Tuesday.

Good news for poor eyes. Mr.  
Mecklenburg, the sight specialist,  
at Claresholm, Thursday, May 27th.  
Also at Granum, on 28th, Stavelby  
on 29th.

Joe Remble, Calgary, blacksmith  
for the Canadian people, and his  
wife, who is a sister of Mrs. Elmer  
Jones, spent Sunday at the home of  
Mrs. and Mrs. Jones.

Milford Vanhorn, a brother of  
D. B. Vanhorn, of this town, will have  
with the Lethbridge battery for ser-  
vice at the front. He goes as a  
driver of the motor supply truck.

H. Tilden, who has been in the  
employ of W. M. Ross, had  
been employed, ever since his tak-  
ing over the business from Moffatt  
& Son, and who was also with the  
latter firm in the years in which  
they did business here, has  
resigned. His place has been taken  
by a young man from Victoria.

Miss Mabel Moe has been ap-  
pointed to the position of stenog-  
rapher at the school of agriculture in  
the place of Mrs. A. Connelley,  
whose resignation takes effect at the  
end of this month. Miss Connelley  
is, taking the week's holidays to  
which she is entitled, and is spending  
them at her home at Lacombe,  
she will return to have things in  
shape for her successor.

Mrs. C. H. Westmore is leaving  
shortly to spend a month in Cal-  
ifornia after which she will accom-  
pany other officers' wives to Eng-  
land to be as near her husband,  
Capt. Westmore, signalling officer  
of the 31st, as she can.

Capt. Westmore has gone with his reg-  
iment to active service. A report  
says that the 31st has reached Que-  
bec on the first leg of its long and  
hazardous journey.

### Thoroughbreds in Danger

For the second time in a week the  
fire alarm bell rang on Monday  
night at about 9:10 and in a very  
short time a crowd had collected in  
the rain and mud to assist if neces-  
sary in extinguishing the fire.  
What is thought to have been im-  
perfect operation on an electric  
light system in the barn of J. R. Watt  
had started a fire which was very  
quickly gotten in hand by the fire-  
men when the cause was discovered  
and removed. Those who first ap-  
proached the building and were un-  
fortunate enough to touch it were  
given an electric shock which made  
their fingers tingle. The cause of the  
fire was a light which was the re-  
sult of the fire was taken out by  
L. A. Parry and V. A. Porter and  
without some difficulty. In the barn  
adjacent were the remainder of Mr.  
Watt's thoroughbreds, among them  
the well known a week or so ago. Had  
the fire taken a firm hold of the other  
barn with its lot of hay, the long  
structure would have been sure to  
burn. The fire was moved first by  
Mrs. Chamberlain and the alarm was  
sent out once by Mr. Watt. The work  
of the firemen was very prompt and  
effective.

### Little Doing at District Court

The session of the district court  
held here today was devoid of any  
special interest. Judge Edward P.  
McNeill presided. A number of  
small debts cases were held over until  
the fall. In the case of the Cana-  
dian Bank of Commerce vs. G. B.  
Whitby, H. O. Haslam for plaintiff  
and J. R. Watt for defendant, the  
defendant moved that the action be  
dismissed with costs but plaintiff  
claimed that the action had already  
been discontinued, if which defend-  
ant claimed not to have received  
notice. It was decided by the judge  
that the discontinuance should stand  
and that the defendant should be  
allowed to file a statement of costs  
with the clerk of the court for as-  
sessment.

### Will Continue R. N. W. M. P.

Edmonton, May 18.—The provin-  
cial government has entered into an  
arrangement with the Dominion gov-  
ernment, by which the agreement in  
connection with the service of the  
mounted police will be continued in-  
definitely from year to year, with  
the proviso that it may be termi-  
nated by one party or the other at  
any time, to end in June of any year.  
This was the announcement made  
this morning by Premier-Secretary.  
The present agreement expires in  
March of next year, and since the  
idea had been expressed in some  
quarters as to whether it would be  
renewed, either after Alberta or Sas-  
katchewan, then still be general  
satisfaction that both provinces have  
determined to continue the arrange-  
ment.

### War Virtually Declared

Rome, May 17th, via Paris, May  
18th.—The Government of Italy, which  
has been a strong supporter of the  
salandin cabinet and was among  
the first to advocate military prepara-  
tion, publishes a strong article to-  
day. "War," says that paper, "is  
virtually declared by consent of  
the government and the nation.  
The wonderful dream which for a  
half century has strengthened Italy  
in its long wait, is about to be  
transformed into a reality. We  
will never forget our unfortunate  
fellows who have been forced to  
fight under a foreign yoke. Italy is  
about to engage not only in a war  
to liberate Italian provinces under  
foreign rule, but for humanity as  
well.

### May Move Friday

A most enthusiastic farewell was  
given by the citizens of Macleod to  
the soldiers of B Squadron, 13th C.  
M.R. last Sunday evening. The  
approaching departure of the squad-  
ron for the front camp was the  
occasion for the last entertainment.  
Address were given by Rev. Walter  
Jones and Major D. J. Campbell  
and Major C. W. Jones responded  
thoroughly for the squadron. The  
13th are expecting to move about  
Friday.

### Good Words for 13th

The time is at hand when the sol-  
diers of the 13th C.M.R. will be  
sent to the front. The 13th C.M.R.  
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## NOW IS THE TIME

To Freshen the Interior of your Home for the Winter

Fresh Clean Wall Paper, well put on,  
Is More Sanitary—More Cheerful

WE GUARANTEE OUR WORK  
Orders may be left at The Advertiser.

**G. G. SUNDBERG**

**PAPER HANGER**

CLARESHOLM

DECORATOR

PAINTER

## PRAIRIE VIEW DAIRY

Healthy Cows, Sanitary  
Premises, Clean Handling

PRICES REASONABLE DAILY DELIVERY PHONE 92  
MILK, 11 QUARTS FOR \$1.00 CREAM, 30% PER QUART  
Rates on larger quantities given on application  
Prompt Delivery Made of Special Orders

**Fred Anderson, Proprietor, Claresholm, Alta.**

## UNDER NEW MANAGEMENT

### ECONOMY BARN

Livery

Draying

Feed

Good Up-to-Date  
Rigs,  
Good Horses,  
Best Outfit

Phone 32  
Prompt  
Service

Furnure Teams given  
Best Attention, Clean  
Feed, Good Accommoda-  
tion, Rates Reasonable.

**J. F. Hagerman, - Proprietor**  
Claresholm, Alberta.

## FARMERS

We have Best Grade  
**GALT COAL \$5.50**  
A TON

SPECIAL RATES FOR SPRING SUPPLY

## SEED WHEAT & OATS FOR SALE

(Oats will be much higher in the Spring)

Phone 410

Call at Night

**NATIONAL ELEVATOR CO. LTD.**  
WOODHOUSE R. E. LEPAARD, Agent

## HORSEMEN!

The Breeding Season Is At Hand.

Nicely Printed Route Cards Are Not Only An  
Advertisement, and An Announcement, But They  
Serve Also As A Constant Reminder.

Bring Us A Photo of Your Horse and Have a Pic-  
ture at the Top of the Route Card.

Don't Forget To Bring Along the Alberta Regis-  
tration Certificate Required by Law.

We Can Also Supply You with Breeders' Stand-  
ard Certificate Notes, Books of 50 with Stub.

Bargain Prices for Month of April.

## THE ADVERTISER OFFICE

3 Doors North of  
Postoffice, Claresholm, Alta.

## DAIRY BUTTER

According to Law

Must be so branded, if wrapped, and the Merchant  
Dare Not Sell It or Have It in Possession unbranded  
and the Housewife will not buy Butter Unwrapped  
We did not make the law but we Do Print and Sell

### BUTTER WRAPPERS

Neatly Printed with your Name and Address

Best Parchment Best Brine Resisting Non-Poisonous Ink

Bargain Prices for April

## THE ADVERTISER

RAILWAY ST. Near Postoffice. CLARESHOLM.

## Plumb Depths of Frightfulness Ponderous Business Problems

Apparently Germany has set out  
with the intention of making war as  
frightful as possible, and she ap-  
pears to have deliberately and with  
due calculation already set aside  
some of the restraints which the  
civilized nations had placed about  
warfare, and she seems to be pre-  
pared, if it seems good to her, to  
set aside all others. To what  
depths of frightfulness this war  
may yet descend we shudder to con-  
template. It is indisputable that  
Germany, while claiming to be the  
most cultured nation upon earth,  
has deliberately made war upon  
non-combatants, has murdered in  
cold blood, and without any excuse  
of military necessity has ruthlessly  
slaughtered helpless women and  
children; she has treated with great  
indignity her prisoners of war, and  
there lies against her the infamous  
charge of mutilating and killing  
wounded enemies; she has delibera-  
tely and repeatedly, and without  
warning sunk unarmed merchant  
vessels, and has allowed their crews  
and passengers to perish without  
offering the slightest aid; she has  
not only done all these things, but  
has also justified herself in so doing.

And now she has deliberately, and  
so far as we can see permanently,  
adopted the use of poisonous gases  
as an aid in destroying her enemies.  
This may have been done before in  
this war, upon a small scale, as the  
newspapers at one time had a good  
deal to say about the use of turpen-  
tine by the French, but the Germans  
are the first to adopt this new meth-  
od upon any large scale. Its effect-  
iveness is somewhat limited, but un-  
der certain circumstances it may  
turn the scale in favor of the parties  
using it, and its use by the Germans  
has compelled both the British and  
French authorities to consider whether  
or not they had better follow the  
German lead in the matter. The  
feeling in Britain has hitherto been  
strongly against a resort to such a  
weapon, as to the average Briton it  
seems like fighting unfairly, and all  
the traditions of the British army  
are so strongly against it that it  
seems improbable that the British  
War Office will agree to adopt such  
a method of fighting, except as a  
very last resort. The French, how-  
ever, do not view the matter in quite  
the same light, and it seems prob-  
able that they will follow Germany's  
lead in the matter. Whether the  
Russians and Austrians will do the  
same we cannot tell, but it is pos-  
sible that they may. And so a new  
horror has been added to war, and a  
new strain will be placed upon the  
burdened nerves of the soldiers who  
are fighting in this, we think, the  
greatest campaign. It is of no use  
to appeal to agreements adopted long  
ago by the parties to the present  
contest, for Germany refuses to be  
bound by any such agreements, and  
she will go her own dark way in  
the face of the opinions of other friend  
or foe. "Whom the gods wish to  
destroy they first make mad" has  
seldom found a more fitting illustration  
than in the case of Germany to-day.

But will the use of poisonous  
gases be the limit of "frightfulness"  
to be reached in this war? We wish  
we could believe that it would; but  
Germany is fighting in such a frenzied  
state, and the bitterness of her  
hate seems to be increasing so rapidly,  
that we fear very much that we  
have not yet sounded the depths of  
frightfulness into which she will  
plunge both herself and her foes.  
Reports that in South-west France  
Germans had poisoned the wells are  
corroborated by General Botha,  
who declares that Col. Francke,  
commander of the German forces in  
that region, declares that he had  
been given orders that if they pos-  
sibly could prevent it "not to allow  
any water supplies to fall into the  
hands of the enemy in a form which  
allows it to be used for man or  
beast." This Col. Francke inter-  
preted as justifying the poisoning of  
wells. And if air and water may be  
poisoned, why not food? The de-  
scent into savagery is remarkably  
easy along this pathway and Ger-  
many appears to be rapidly reach-  
ing a condition in which no crime  
will seem too repulsive if only it can

The Alberta board, Retail Mer-  
chandise Association of Canada, is in  
session at Red Deer, Tuesday, Wed-  
nesday and Thursday of this week.  
Among the more important matters  
which are being discussed are the  
operation of the small debts court  
act, transient peddlers and traders,  
the bulk sales act and its operation,  
co-operative associations, mail-order  
house problems, wholesalers selling  
direct to customers, taxation of re-  
tail businesses.

## Would Ask the Impossible

(Sioux City, Iowa, Tribune.)

Criticizing the British navy for  
not providing an escort to the Lusitania  
gets no place. Obviously no  
navy in the world is large enough  
to bombard the Dardanelles; guard  
the Suez canal; patrol the Mediter-  
ranean; guard transport ships cross-  
ing the English channel so closely  
that, although within a few miles of  
the base of German submarines, not  
a transport was lost out of a number  
required to convey 600,000 soldiers;  
guard transport ships carrying  
troops from Canada to England;  
keep open the English channel for  
constant commissary supplies to  
France; guard all the ports of the  
British Isles; bombard the Germans  
on the coasts of Belgium; keep the  
German war fleet penned up in the  
Kiel canal and at Heligoland; drive  
every German merchant vessel—25-  
600 in number—off the high seas;  
absolutely stop all German com-  
merce; blockade Germany so effect-  
ively that even the Germans admit  
not a particle of food, copper or war  
supplies are reaching them by sea;  
have war vessels in reserve to give  
battles to the German fleet if it ever  
makes a dash to sea; and still have  
enough warships to act as escort to  
every passenger steamer. There are  
limitations to even the British Navy!

## Speaking Most Plainly

The Calgary Herald speaks out  
very plainly about the deceased Rob-  
lin government. It says: "Appar-  
ently imbued with the idea that it  
should retain power forever the ad-  
ministration headed by Premier Rob-  
lin descended to every species of po-  
litical jockeying known in Canada,  
and to some that were hitherto un-  
known, to keep its clutches on the  
government of the province. In the  
months of even the hide-bound  
Tories, east and west, the Roblin  
government became a byword; it  
was looked upon as the boldest,  
coarsest and most corrupt political  
combination in Canada."

## Should Take Lesson to Heart

One young man had an unpleas-  
ant surprise handed to him on his  
return from a junket to Lethbridge.  
As he stepped off the train on Mon-  
day morning, the "mountie" took  
a hand and the young man faced at  
the police court the charge of carry-  
ing concealed weapons and \$25 and  
costs (another five-spot) was his  
punishment. Very indiscreet utter-  
ances were alleged to have been  
used by the boy who has the mis-  
fortune to carry a German name.  
His fellow-boarders at the Fern-  
side boarding house made him take  
to him a very comprehensive apology  
and promise of more discretion in the  
future before he was admitted to  
the circle again. Kind friends ad-  
vanced the amount of the fine and  
it is thought that the lesson has  
been taken to heart. Hirsch was a  
fair student at the school of agricul-  
ture and graduated with the second  
year class and his friends hope that  
he will use better judgment in the  
future.

All or main her hated foes.

And yet this very war-madness  
will not intensify the determination  
of her opponents to continue the war  
until the spirit which now seems to  
possess Germany has been exorcised  
from Europe. But meanwhile there  
is being recorded a most frightful  
chapter in European history, and  
one which, we trust, will never be  
repeated.—The Christian Guardian.

**A**DVERTISERS want in the media  
which they employ, many features  
of varying importance, and the ab-  
sence of any one affects the ultimate  
value only to the extent of its  
relative importance. These embrace a wide  
and diverse circle of readers, a pres-  
ent and a future, a sympathy of aim and en-  
deavor when given a dignity to the printed  
invitation to a business relation, a reliance  
upon the originality of conception and in-  
dividuality of execution which places the  
message in a pleasingly impressive manner  
to the reader, and with these regularity in-  
creases efficiency.

**J**UDGED by these and other advantages  
The Claresholm Advertiser affords the  
discriminating advertiser a hearing in  
the homes of its large family in this dis-  
trict and in the homes of the towns-  
people—The Advertiser is not a billboard,  
or an inanimate news registering machine;  
it is alive to the interests of the town, dis-  
trict and the province and hence its added  
value to the advertiser.

**P**RINTING is an art; one does not  
learn to be a printer but he learns to  
handle the implements of his art—  
here again originality of design and  
character in its expression bulk large-  
ly. The Advertiser Job Presses ask to be  
judged by the discriminating buyer of the  
printing. If you use it in your business and  
it is printed, give us the opportunity to  
show on your next order.

## ADVERTISER JOB PRESSES Claresholm -- Alta.

## Exceptional Opportunity For All Our Readers..

The publishers of The Advertiser are pleased to be able to an-  
nounce that they have now completed arrangements which enable  
them to make a most attractive offer to their readers.

Everybody is keenly interested in the Great War now being  
waged in Europe. Realizing that some of the big publishers are  
producing illustrated records of the war, in weekly parts, many  
of the big city dailies have made arrangements to give their readers  
the opportunity of securing these easily.

We consider ourselves fortunate in now being able to offer to our  
readers the most attractive of these publications—namely—

### "THE WAR PICTORIAL"

THIS PUBLICATION is a splendid record and illustrated history  
of the Great War. Week by week the camera depicts notable hap-  
penings by land, sea or air. The latest and best pictures from the  
war zone are shown, and also many exclusive photos of our own  
Canadian troops, at Valcartier Camp, etc. Embarking for the front, and  
in their daring across the water, with other features of especial in-  
terest to Canadians.

This publication has an attractive cover printed in three colors, and  
twenty-four pages of fine illustrations, with a summary of the war  
outlined. "The March of Events." Special news, with more pages  
and illustrations in color, are issued from time to time. It is well  
printed on good paper, size 7 1/2 x 11, an attractive size for binding.

Many prominent Canadians are reading "The War Pictorial" among  
the number being such men as:—  
SIR ROBERT BORDEN HON. GEO. F. FOSTER  
SIR WILFRID LAURIER SIR WILLIAM VAN HORNE  
etc., etc.

Every family should have this fine record, not only for enjoyment, but  
to carefully preserve as a splendid and most valuable souvenir for those  
who come after them. In order that all our readers may enjoy this publi-  
cation and procure it on favorable terms, we make the following

### SPECIAL OFFER

"THE WAR PICTORIAL" is sold by subscription—5 months (12 parts)  
for \$1.50, or 6 months (24 parts) for \$3.00, both

THIS COUPON MEANS MONEY TO YOU

This Coupon entitles the bearer to the following  
special rates for "The War Pictorial."

5 Months Subscription (12 parts) \$1.50 (Regular Price \$1.50)  
6 " " " (24 parts) \$2.25 ( " " " \$3.00)

With all 6 months Subscriptions if a Coupon also entitles bearer to a  
fine War Map in color, with colored pins to use in following the fighting  
PRESENT THIS COUPON AT OUR OFFICE  
WITH THE SPECIAL SUBSCRIPTION PRICE.

### THE ADVERTISER

Claresholm, Alberta.

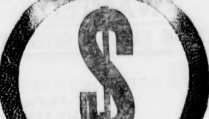
Call in at Our Office when passing and see a copy of  
"The War Pictorial" and also the fine War Map.





# MONEY IS NEEDED ALL ROUND

DO IT NOW!



DO IT NOW!

We need Money to pay others who can't wait. So we are compelled to urge that a who are indebted to THE ADVERTISER for advertising, job printing, or subscriptions, kindly Pay Now. It is a small amount to YOU, but the aggregate of the accounts is a large sum to US. Having weathered the worst of the storm of depression, we do not want to founder within sight of the harbor.

## QUIT TAKING CHANCES WITH YOUR DRINKING WATER!

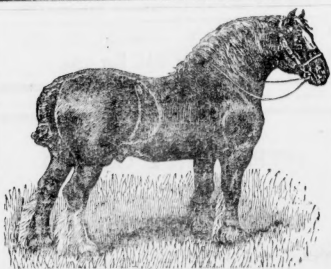
A Pure Water Supply Is Necessary!  
A Good Well Is A Great Blessing!

HOW ABOUT IT, MR. FARMER?

Do You Think You Can Afford To Be Without That Most Necessary Improvement on Your Farm—  
"A DRILLED WELL?"

**McALISTER & LARSEN**

SEE THEM ABOUT IT HOUSE PHONE 125



## "CROWN PRINCE"

A Pure-Bred Registered Clydesdale Stallion PEDIGREE

Bred, Clydesdale, Color, Bay, Marks, stripes, one fore and both hind feet white, foaled March 20th, 1904; bred by D. Fraser & Sons, Edmonton, Man.

DAM—Lady Smith (3173); Gipsy Queen (2764); Lill (2171); Lucy of Courthouse (1309); Nellie.

SIRE—Sir Clifton (Imp.) (3304); [2551]; Jackie Prince (2201); Lashin II (3422); Prince of Kildare (Imp.) (3331) (3308); Lord Derby (Imp.) (2511) (1742); Just in Time (Imp.) (1822) (7391); Old England (Imp.) (1981); Cumberland (Imp.) (172).

GOVERNMENT OF THE PROVINCE OF ALBERTA

OFFICE OF THE REGISTRAR OF STOCK

The above specimen pedigree card is true.

The pedigree of the Stallion Crown Prince (1912) also registered as follows: Bred, Clydesdale, Color, Bay, Marks, stripes, one fore, both hind feet white, foaled in 1904; has been examined in the department and I hereby certify that the said stallion is of pure breeding and is registered in a stud book recognized by the department.

Dated at Edmonton, this sixteenth day of March, 1911.

GEO. HARRISON, Deputy Minister of Agriculture.

The above Stallion will stand for service at The Economy Barn, Claresholm.

S. L. FRASER, Owner.

## THE ALBERTA GARAGE

"EVERYTHING FOR THE CAR"

Mr. McAlister assumes the responsibility of THE ALBERTA GARAGE. Better Equipped, better the Best Service Allowed.

He is providing all the most necessary FORD REPAIRS.

A complete line of accessories.

TUBES, BOOTS, FATHERS, CEMENT, etc., etc., in stock.

Call all your supplies.

CASHING, OIL, etc., etc.

Always at this Garage. It Will Pay You.

A Steam Valve has replaced the gasoline one.

This Is The Only One In Town.

A. E. McALISTER PROPRIETOR

## The Claresholm Advertiser

Published every Wednesday at Claresholm, Alberta Weekly

HARWOOD DUNCAN, Publisher

Advertising Rates on Application

Subscription Rates:

To Canada, \$1.50 per year in advance.

To U.S. and Foreign Countries, \$2.00 per year in advance.

WEDNESDAY, MAY 10th, 1911.

### EDITORIAL COMMENT

The strong agitation for the internment of aliens of hostile nations is not being made as a measure of reprisal so much as it is a suggested measure of precaution.

The Advertiser is in receipt of a communication this week from one who has occasion to travel extensively on the railways of the province in which attention is called to the very bad "advertising" which results to too many towns and villages through having the "dumping ground" and often the "nuisance ground" as well, lacked up to the right-of-way thus being the first in procession-forming herald of the town spreading or the last unwelcome reminder of the town retreating. It cannot have been necessity that located these unsightly places in such commanding situations and there is still time, in many cases, to "recall" the blunder, if not the blunders.

The "personal liberty" argument does not seem to have much weight with the recently appointed liquor license commission in Ontario. No wines or liquors are to be served to Ontario soldiers, regardless of rank, at any time. Beer can be sold to them only between the hours of 5 p.m. and 9 p.m. Empty tanks are to be an unknown vessel around hotels in future and it has always been understood that no bottles of liquor are to be sold in hotels. A first offence or violation of the new law which governs the Ontario Liquor License Act may mean the cancellation of the hotel-keeper's license. It would appear that violators will not get a second chance as in the past.

The firm attitude which the American government has taken with regard to Germany's submarine action against her ships and citizens meets with general approval here and the question is not what the United States will do, but "what will Germany's answer be?" It is believed in high official circles here that Germany will not agree to reverse her submarine blockade policy and the conclusion is drawn that the United States will be compelled to sever diplomatic relations with her. The hope is everywhere expressed that the United States will not be drawn into the war, as it is considered by observers of the situation that she is of greater assistance to the allies as a neutral than she would be as a belligerent.

Rev. Dr. Ribbitt at the convention exercises of Alberta College at Edmonton and the very Methodist minister in the province who had some odd enough for active service had given at least one of them to the cause of the Empire. This is a statement that will stand thinking over, whereas the Edmonton Journal. It serves to show how far-reaching has been the appeal of the Allies' cause and how much this is a war of the whole people. The ministers of other churches have also given freely. A list was issued recently under the authority of the Moderator of the Church of Scotland which showed that more than thirty per cent. of the sons of the house available for service were now in the army or navy.

Horsemen should not delay in taking advantage of our special rates on Route Cards. See our samples and you will be convinced that it pays to have a well-printed attractively gotten-up card.

## Good News If True

There appears to be a great opportunity for the Dominion and provincial departments of agriculture in the discovery made by Bernard Hibbert, an Innisfail farmer, who for some years has made a special study of contagious abortion in cattle.

Mr. Hibbert states that since he began experimenting he has saved thousands of dollars to stockmen and neighbors who have applied to him for assistance, and has cured the disease even at the experimental farm at Lacanville when apparently all other means had failed. Mr. Hibbert claims that his remedy and method of administering it are absolutely certain, and he has many letters from farmers to justify his claim.

He began work on this remedy about 12 years ago. At first he had little success, but in the past five or six years he has never failed to cure an affected animal or to prevent the spread of the disease in a herd treated. He is now making an effort to interest the Dominion government in the remedy. It is too simple for a "patent" and too easy of application. He thinks the government should purchase the formula and by means of the farm journals and of the country press, spread the news of the remedy, with authority behind the statement, broadcast throughout Canada.

Mr. Hibbert has treated hundreds of affected cattle without charge, but states that the provincial department of agriculture has authorized him to impose a small fee in future.

An eastern paper, in its answers to veterinary queries, says that this disease is exceedingly difficult to treat and to cure. Mr. Hibbert claims, on the contrary, that, although troublesome, the disease is easily and cheaply cured and prevented by following his extremely simple methods.—Innisfail Province.

## Love Them All the Same

The Advertiser received a communication too late last week for comment, from one signing himself (or herself) "A Soldier's Friend." We are all friends of the gallant boys who are, or are training to be, our free country's representatives on the side of freedom, justice and the rights of the weak in this terrible war. We are anxious that our brave boys who have been training at Macleod and at Pincher Creek should know that Claresholm appreciates their self-sacrifice as fully and loves their courage as truly as it does that of the gallant band now for the trenches or that of the 31st spoiling on its way to meet the foe. To Pincher Creek and Macleod public farewells functions were practicable; for Claresholm such a farewell is impracticable. But we agree with "A Soldier's Friend" in the spirit of the suggestion and would heartily be saying that the citizens of Conley, Lundbreck and North Fork district presented to each one of her soldier representatives a wrist watch, secured by popular subscription.

## Would Forego Horses

A week or so ago Lieut-Col. Kennedy received a message appointing him that volunteers for military service were wanted from the 12th C. M. R. Twenty-four hours later the Colonel gave out the information that 20 more from "A" squadron and also 20 from "B" squadron (Canadian) would leave immediately for reinforcement purposes, and that the regiment would at once be recruited to its original strength.

The Advertiser Special Note Books for Horsemen is the last form we have seen yet. We adapted it from several other forms, combining the best points of all and have made a book that fits the pocket and yet gives plenty of room for all essential information and hen info desired. Look at this book before you start your horse.

## WARNING!

The warm weather will soon be here and we are offering our SUMMER BLOUSES

In Muslin and Organdie

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\$1.00, 1.25, 1.50, 1.75 Shirt Waists to clear 65c.

SIZE 32 to 40. See Window Display.

We Have the Largest Stock of MUSLINS and Summer Goods south of Calgary.

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From a clean, sanitary shop, we sell Choice Meats at Reasonably Low Prices—What more can one ask?

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In a dust-proof, solid nickel case, 16-size

R	7-jewel	\$ 8.50	R
E	15-jewel	10.50	E
G	17-jewel	13.50	G
I	21-jewel	21.50	I
N			N

Do not show you these watches

We also have a few good second-hand watches at from \$2.00 to \$5.00 that will give good service.

HOUSECLEANING HELPS FOR THE LADIES

Make your silverware look bright and clean with a bottle of our

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No polish or polish. No dirt or mess. Just wipe the tarnish off and you're bright with our

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